

Tabla de Contenidos

Intelligence vs. Self-organization in an Hybrid Society, Cristiano Castellfranchi	1
Slides	2
Quick notes	6
1. General perspective	6
2. Theory of function	7
3. Blind sociality	8
Concluding remarks	8
Q&A	9

Intelligence vs. Self-organization in an Hybrid Society, Cristiano Castellfranchi

From natural and artificial to hybrid social intelligence: Towards socio-cognitive technical systems

The current explosion and widespread adoption of social network services is deeply impacting how human societies function. Though the impact of these new technologies in the long run is difficult to assess, a major problem stems from they way such technologies are designed. In the absence of a rigorous understanding of how societies work, evolve and change, social network services risk to unintentionally cause deep and structural social change with unforeseen negative consequences and to miss opportunities for positive social innovation. Although social network technologies are nowadays already fused with human sociality, the future emerging societies are at risk of becoming an unpredictable mutant.

Consider the problem of privacy. Social network technologies are inevitably changing the way the private and public spheres are conceived by the new generation of digital natives. Social network technologies are inadvertently promoting new social norms and unintentionally changing human self-conception. As an unintended side-effect, a constitutive conception of personhood and autonomy might be eroded.

There is thus the need for a new generation of tools for human societies. These new tools should be conceived from the start on the basis of the core principles characterizing human societies and human cognitive development, should be designed with a view to socially desirable outcomes, should be aware of the subtleties that are intrinsic to human sociality and be able to anticipate and monitor the inevitable new spontaneous social order.

Indeed, as is well known, one peculiar feature of human societies is that they are based on a level of cooperation that is not achieved by any other biological species and was for a long time left unexplained. During the last decade, however, there has been an enormous rise in the scientific study of human cooperation, and nowadays there is a consolidated body of theoretical and empirical results that explain how cooperation in human societies is indeed possible. Such a conceptual toolbox has been the product of a merging of different disciplines: from biology to economics, from sociology to cognitive science. This interdisciplinary approach to natural social intelligence has identified a number of mechanisms that support human societies (like reputation, punishment, trust, norms and social and legal institutions, etc.) and has developed new formal and conceptual frameworks to approach these problems.

At the same time of the explosion of cooperation studies in the social sciences, computer science has given birth to artificial social intelligence: from early distributed artificial intelligence in which a massive number of autonomous intelligent computational entities interact in order to achieve collective objectives to the domain of Multi-Agent Systems in which software applications have been designed from the scratch as societies of software agents. Still, this artificial social intelligence has been conceived mainly has a closed artificial society mirroring human ones but with no real interaction.

A new generation of tools for human societies is however possible. By promoting a new interdisciplinary alliance between the cognitive sciences, social sciences and computer science, new paradigms to design a new form of hybrid - partly natural and partly artificial - social intelligence can be developed. These future systems will support human-like social features like cooperation, trust,

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10:14

norms etc. They will be anchored on the complexities of human cognitive systems. As a consequence these systems that will be partly made of autonomous and intelligent entities and partly made of humans, will be able to embody crucial principles of human sociality and offer new ecological niches. In order to build such systems, there is the need to promote interdisciplinary research between computer science, engineering, cognitive sciences, philosophy, economics and sociology.

This is the era of Socio-Cognitive Technical Systems.

A Working Document of the European Network for Social Intelligence, June 2013, www.sintelnet.eu

Authors: Cristiano Castelfranchi & Luca Tummolini (Institute of Cognitive Sciences and Technologies Italian National Research Council)

[cristiano.castelfranchi ; luca.tummolini]@istc.cnr.it,

<http://www.sintelnet.eu/wiki/garbage/docs/sourcebook/positionpapers/SCTS-Castelfranchi&Tummolini2.pdf>

Slides

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Intelligence vs. Self-organization <i>In an Hybrid Society</i>	se and Issues <i>i-(Cognitive-)Technical Systems*</i>	se and Issues <i>i-Cognitive-Technical Systems*</i>	se and Issues <i>bridging society & intelligence</i>	se and Issues <i>i-Cognitive-Technical Systems*</i>
Cristiano Castelfranchi Institute for Cognitive Sciences and Technologies - Roma	we are unavoidably building with computer networks technologies are Socio-Cognitive-Technical Systems Individual System is fact means that any new technology requires/introduces not only new skills and competencies, goals, beliefs Sergio*, with their roles, norms; rules of interaction and conventions among the social agents to specify the "capabilities" and interactions of all e Social Engineers: are we aware of that?	more than that: technology itself is "intelligent" and "interactive" and uses intelligent tools, intelligent environments; not "tools" but an HYBRID SOCIETY of physical and virtual artificial social actors, with their roles, powers, competencies, goals *modulated* by All agents but including them as partners	there social interaction of any kind is not just between us, but instead it is mediated by technical systems. a society, there are social interactions (at the proper time), and collective behaviors between humans and agents, humans and robots, robots and agents, and so on interactions – including, less and less frequently, interactions between humans without any technological mediator	more than that: extended and augmented body but also an extended mind (memories, reasoning, data, prediction, solving, know how,...) an augmented reality: not just the smart real one and the virtual one (a "second life" or coupling).
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general PERSPECTIVE - 1 <i>"Cognitive Mediators" of Social Phenomena</i>	se and Issues <i>i-Cognitive-Technical Systems*</i>	general PERSPECTIVE - 1 <i>"Cognitive Mediators" of Social Phenomena</i>	general PERSPECTIVE - 1 <i>"Cognitive Mediators" of Social Phenomena</i>	general PERSPECTIVE - 1 <i>"COGNITIVIZING"</i>
OVER ... this new complex Socio-Technical land cannot be just planned and designed necessarily emerging and self-organizing: It is a new Social Order (new dynamics, a dynamic equilibrium, "good" for the goals of the actors we have to deal with not just a top-down organization and control	is a problem of the LIMITED HUMAN (SOCIAL) INTELLIGENCE only as "theoretical" and "biased Rationality" (Social) for "complex" dynamics and hyper-connectedness the hidden and delegated computational intelligence the intrinsic intelligence and promising attitude supposed by "institutional" constituents	rational & Cognitive Crisis ("theoretical rationality") and Negotiation and Transaction Costs would be overacted on has explained as why not only human intelligence is bounded, and biased, but why it has to be so to prevent e need a new vision for explaining us at the collective level that collective intelligence is in fact biased, irrational, but out of individual intellectual limits and of sociological phenomena (like mass psychology) but also and why it has to be so, for functional reasons more uncertainty reduction, predictability, ...	an important fact concerning human interaction is that these are psychologized interactions in which the participants "forget" others	operation, Conflict, Power, Soci 'Values', Commitments, Norms, Rights, Social Order, Trust, ...
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general PERSPECTIVE - 2 <i>"Cognitive Mediators" of Social Phenomena</i>	se and Issues <i>i-Cognitive-Technical Systems*</i>	general PERSPECTIVE - 2 <i>"Mind is not enough!"</i>	se and Issues <i>i-Cognitive-Technical Systems*</i>	general PERSPECTIVE - 2 <i>"Itself is a social Artifact"</i>
phenomena are due to the agents' behaviors, but... "we" behaviors are due to the <i>social</i> mechanisms and (re)producing them (Gambetta, Gori, Hechter, Hirschman, ...)	phenomena are due to the agents' behaviors, but... "we" behaviors are due to the <i>social</i> mechanisms and (re)producing them (Gambetta, Gori, Hechter, Hirschman, ...)	affiliative + cognitive" approach is not used (social theory and processes even when made up of collective attitudes and actions)	social actors do not understand , negotiate for all their collective behavior and creative activity. (Lave's analysis)	we really create the unscripted, messy, social We have a "play" protocol (like in the symbolic play) we had those social contexts
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1 Minds as Coordination Artifacts	se and Issues <i>i-Cognitive-Technical Systems*</i>	se and Issues <i>i-Cognitive-Technical Systems*</i>	se and Issues <i>i-Cognitive-Technical Systems*</i>	se and Issues <i>i-Cognitive-Technical Systems*</i>
When we play a role we use a "script". Action must be stored and/or activated several times also very useful for a certain form of "teleology" (entailment, appropriateness).	any script that social agent activates not for understanding social and memory, but for action, for a collective "how". an artifact specifies (and prescribes) the agency of the participants both in terms of beliefs and acceptability of moves and plans. when the "teleological" view of "scripts" and "rules". When we play a role we use a "script".	reading is also for manipulating the others. general social scripts and our social action are similar to the other's social	now, part of these assumption of beliefs in the others' and in myself is just that we believe "if I had these beliefs in their brain, but actually they are there, recorded in some memory file".	we really create the unscripted, messy, social We have a "play" protocol (like in the symbolic play) we had those social contexts
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feedback problem:

which is the information locally needed for individual adjustment, necessary for producing the local publications? "local" or "global structure", and how does this emerge?

Is it local information or a global one?

ok, local objects the price is the necessary local information about products, supply and demand, local feedback from and to me.

but an approximation for distant structures needs global information about the price of the product I want to buy, to know myself, it has been determined by the global structure.

global people play where? Is enough for very local information? I am concerned for the management model!

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rms exploit and count on
a special process/kind of Goal-Adoption

other research on Goal-Adoption, that is, on the consequences by the use of different mechanisms to achieve goals to them. I argue you must know that you are not in a "functional" approach to a "functionalism", and more about of globalisation.

it is a non "principled" individual request, but it is a potential request that must be understood as such and used as such.

it is to be understood by the sense and response of the authority, it is to be understood by the sense and response of the authority to be used externally.

But, more important...

Agents & MAS paradigm

"a Technology?"

etc" are a fundamental scientific frame, which divides and separates (micro-macro) phenomena by providing levels of modelling:

"functionalities" of the agent and the mechanisms behind them.

interaction as communication channels, and the agents, etc, and the collective outcome, and its feedback on and for the agents.

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Functional violations of norms and commitments

different forms of "functional disregard or violation"

various functional violations

Events that are which subjectively are merely salient can have results that are useful also

and to be understood and used as such.

Although the violation is deliberate, its functional

aspects are unimportant and uninterested.

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over Delegation and the Intrinsic Limits of Democracy

Exercise of power of understanding and of decision, as for example "of power of the Police, of the political power, the structure of society and of the Police as "common pool".

the democracy is the only form of "democracy" that is

not a compromise, delegation, and more interesting not only

and to be understood and used as such problems, but of possible compen-

sation and social mobilization.

objets have just to "serve" them for really representing and just

"democracy" "as" as groups, there, falling on an economy

that exceed the societies are ways objectively in favor of power

and influential people (very automatically).

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torial Relations

and society need and build upon unavoidable "internal" relationships not only public authority, but several roles, parents, teachers, experts, officials,...

needs are not necessarily known, understood and thus pursue goals we can not understand what a good, better or, for example, Utopian or incompatible or impossible.

it is possible that other person knows what would be better, or worse, or even good, for several reasons related or relevant we have to delegate and rely on him, according to his rating of it, etc.

definition "internal" is a fundamental, essential, uncontrollable intrinsic and extrinsic.

inherent to democracy is based on that impossibility of understanding our own interests and not represent, instead role of "democracy".

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alienation":

we are dominated by our own "delegated" (social and intellectual) powers, we are a slave of;

we do not realize and we do not decide/intend: such collective or such institutional power

going on us.

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ds vs. "Functions"

IPLES:

The ADOPTION of a NORM with UNDERSTANDING (sharing) of D

The "institutional" ("count as") instruction

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Quick notes

Socio-technical systems require new skills, conventions, a new view on almost everything. Physical and virtual intermixed. Requires augmented body and augmented mind because we live in an augmented reality living at the same time in two worlds.

This organisation cannot be planned, it is an spontaneous order, it emerges.

- Not only bounded rationality (Simon)
- but COMPLEXITY
- but COMPUTATIONAL INTELLIGENCES
- for the intrinsic blindness typical of organized institutions

We need a new Simon for explaining rationality at the collective level

1. General perspective

The COGNITIVE MEDIATORS of Social phenomena, richer cognitive models for "artificial intelligences"

COGNITIVIZING: cooperation, conflict, power, social values, commitmentnorms rights, social order, trust

Pareto, Garfinkel: social sciences as opposed top psychology. We need to go back.

We need MIND READING because agents behaviours are due to the mental mechanism creating and controlling them.

Una teoria del cerebro que evita la mente no permite entender las inteligencias artificiales.

Social interactions are artifacts not only for coordination but to predict and prescribe the mental states of participants. THE CENTRAL DEVICE IS MIND PRESUPOSING AND MODIFICATION.

- We need MIND MODIFICATION models: goal adoption and goal induction, m mind and other's mind
- social coordination works "as if" they have a mind
- MIND is a social artifact. our social minds are social institutions
- ASCRIBED and ENDOWED minds are crucial coordination artifacts because they create the common ground, shared knowledge.
- COMMUNICATION is also for shapingmind

BUT MIND IS NOT ENOUGH

- The social actors do NOT understand, negotiate and plan
- Identify the MENTAL MEDIATOR. unavoidable alienation, Leviathan Demo-crazy
- Necesitamos entender como construimos algo que no entendemos aún.

MIND NOT ENOUGH - SELF ORGANIZATION

- emergence & inmergence
- emergence cognitive, dependence in network, interference in the world
- spontaneous social order: Friedrich Hayek: emergence must be functional. (Hayek: Knowledge. Market. Planning)
- Adam Smith invisible hand: teleological nature of invisible hand to pursue social order. Ideologism, too much positive. Must be rejected but social order is emergent as Smith said.
- How is possible that we pursue something that is not an intention of ours?

2. Theory of function

theory of emerging functions among cognitive agents NEEDED

In an hybrid world we can reduce human affective handicap providing more reliable data

Social functions require an extracognitive emergence working the effectiveness of social function is independent of agents understanding of this function on their own behaviour

Two finalistic systems

- goal oriented
- goal governed

Functional OK, teleological no.

KAKO-FUNCTIONS POSSIBLE?

- cannot be explained in behaviouristic or reinforcement scenarios
- notion of function as SELECTING and REPRODUCING its own causes
- we need COMPLEX REINFORCEMENT LEARNING FORMS operating on GOALS and BELIEFS, that is, in the cognitive representations
- example of kakofunction: dirty and clean screens
- institutional level vicious circles: prisons reproduce delinquency
- FUNCTION is something SELF REPRODUCING AND SELF PRODUCED, emergent

3. Blind sociality

Obey norms blindly make norms work because the issuer see norm as a tool for a problem. We trust that norm is for social good. Socrates taking the poison. But there is a part of the norm that has to be understood partially.

We blindly reify, objectify power. We dress the king with our eyes.

The "mistakes", like the idea of god, works very well socially. Doesn't depend on existence.

Social Control

- MANTENER CONTROL: delegar en IA el COMO conseguir una meta pero no dejar que escoja CUAL meta conseguir
- OPEN DELEGATION, transparently let know all goals
- AVOID UNAWARE COOPERATION, better goal adoption instead of goal delegation

We need adjustable autonomy

- MONITOR PEOPLE to understand why they need to violate norms: possible danger of formalization and enforcement of rules.
- Violations sometimes produce better functionality.

Concluding remarks

- we are engineering a new society
- reconcile emergence, self-organizing with intelligent, people participation
- self organization = out of mind
 - society works thanks to our PARTIAL INTELLIGENCE, not knowing what's going on at social level
 - will invisible hand become a computational invisible intelligence orchestrating societies?
 - PRESERVE SELF-ORGANIZATION
 - reconcile emergence and cognition
 - en sociedades híbridas se necesita información para que la gente que conozca el cuadro completo de normas y todos los efectos
 - alienation
 - worry: net-demagogic
 - Mark Twain: si votar pudiera cambiar el orden social no nos dejarían hacerlo

The book [Computational intelligent data analysis for sustainable development](#): shows how predicting without understanding is possible in this area also

Science will be computational or will not be

- AI (Artificial Inleggigence) was the first attempt
- not just models but EXPERIMENTAL PLATFORMS, VR

The Goal-Oriented Agents Lab (GOAL) is an interdisciplinary group that carry out research on finalistic behavior in intelligent agents. Key areas of activity are Cognitive Systems, Social Cognition, Action Control, Decision Making, and Emotions. Since the 70s, members of the group developed a novel approach to cognition, known as goal theory. www.istc.cnr.it/group/goal

Q&A

- Formalizacion no es necesariamente mala, lo malo es crear un modelo social en el que la violacion de la norma no este contemplado
- Big data es como la gravedad, desde Newton sabemos como funciona en la practica, es una ley, pero no es una teoria porque nosabemos que es realmente. con Big Data encontramos resultados espectaculares de predicción minando grandes cantidades de datos pero no entendemos los mecanismos sociales que intervienen.
- social simulations
 - with insects we predict social complexity
 - we explain without cognitiva agent. that's true
 - technology for collective intelligency
 - VDI is just an preliminary step
 - do we need an emotional mind always in simulations? castelfranchi thinks not
- there is no technical perfect solutions to political problems because the cause is here are CONFLICTING PERSONAL INTERESTS

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